



Robin & Oscar Slaton
Pink-E-Pie's Play Palace

Robin and Oscar Slaton, also known as the clown duo Yurple and Jo-Jo, are a husband and wife team dedicated to supporting families and children. In addition to offering professional clown services, they own and operate Pink-E-Pie's Play Palace, a childcare center in Northwest Arkansas.

The couple opened their first childcare center in 1998 and after opening several new centers in 2007, they were hit hard by the economic downturn. When Robin and Oscar realized they needed to replace their stove and playground equipment to meet new licensing regulations, they knew they couldn't get a loan at a traditional bank. LiftFund was able to provide the Slatons with a loan to upgrade their facility and help them rebuild their credit.

About LiftFund in Arkansas

In 2011, LiftFund started serving the great state of Arkansas' small business economy. Since then, we have supported the small business community and individuals who aren't bank ready with capital, free education and financial advice to support their business growth. We're proud to have served over **110 entrepreneurs** with over **\$1.8 million dollars in small business loans**.

2017 Lending and Impact in Arkansas

Number of Loans:	7
Total Loan Amount:	\$118,019
Average Loan Size:	\$16,860
Number of Jobs Created:	9
Number of Consultations:	71 hours

"We lost a lot when we went bankrupt, but we love what we do. We want to make a difference in our community."

Robin Slaton
Pink-E-Pie's Play Palace

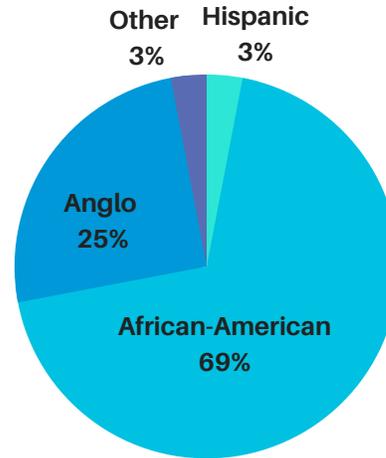
Client Profile



67%
Men



33%
Women



Our History & Mission

LiftFund is dedicated to providing financial education and credit services to entrepreneurs who do not have access to loans from traditional commercial sources.

We began our work in 1994 in San Antonio, Texas with the mission to connect underserved small businesses with capital and support. Since then LiftFund has grown from serving one city to thirteen states and provided over **\$270 million** to more than **20,000 small business owners** throughout our footprint.

We are proud to be fueling the Arkansas small business economy. Join us in supporting small businesses by connecting with us today.

Contact Us

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LiftFund

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